

## Publicity Assistant volunteer

### What does the role involve?

At Earth Trust connecting with local communities is important. We strive to raise awareness about our events, work and mission which aims to make green spaces accessible to all. As a publicity assistant volunteer, your role will be varied and flexible, you could be:

### Creating social media posts

You'll contribute to our social presence by crafting engaging and informative social media content sharing upcoming events, highlighting our work and showcasing our beautiful green spaces.

### Producing and distributing events posters

You could be helping to design eye catching posters for our events. These posters will be essential for spreading the word and attracting attendees.

### Writing stories for local parish newsletters

You'll write inspiring stories about Earth Trust's work and impact on the environment, helping to showcase our mission to connect people with green spaces.

This role is perfect for individuals looking to gain experience in communications within an environmental organisation. It is open to anyone aged **13** or **older** and can be used to fulfil the volunteering section of the **Bronze** or **Silver** DofE award.

**Time required:** Minimum 1 hour a week

**Frequency:** Weekly / Monthly

**Tasks:** Writing local stories, crafting social media posts, creating/distributing events posters

**Location:** Earth Trust Centre or home-based

## What skills and experience do you need?

No skills or previous experience is required for any of our young volunteer roles. However the following attributes may be useful:

- Good **English** literature and language skills
- An interest in working in **communications or marketing** (social media, creating blogs etc.)  
An eye for **detail** and a **creative** approach

## What support you will receive?

All young volunteers will attend an induction session run by a member of the communications team, during which **role training** and **health & safety** information will be provided. Earth Trust lanyards and name tags will be given out during this session.

Our **Young Person's Coordinator** will also be in regular contact if there are any issues or if any additional support is required. A contact email and number for Earth Trust will be issued in the case of an emergency.

## About the team

Our experienced and dedicated communications team work tirelessly to ensure that the public is kept up to date with the latest Earth Trust news, whether it is marketing for an upcoming event or campaigning for access to green spaces for all, the communications team is on it!

## Get in touch

For further information, or if you'd like to arrange an informal chat about the role, please contact our Volunteer Manager, Nicola Frost.

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